



Partnership Opportunities

> 2023

Engage Energize Empower

Dear Partner,

The Conference of Minority Transportation Officials (COMTO) is a multi-ethnic, non-profit 501(c)(3) association encompassing every level of the transportation industry in a variety of fields and disciplines. Over the past 50 years, COMTO has been the 'Voice for Equity in Transportation' with over 37 chapters throughout the United States and internationally. We Move the Nation through our mission to support the advancement of minority professionals and businesses working in the transportation industry.

In 2022, the COMTO Philadelphia Chapter was awarded both the "Chapter of the Year" and "Best COMTO Community Engagement" awards. We will continue to explore new and engaging programs, relationships, and a creative space to energize and empower inclusive voices to be heard within the transportation industry and from our partners through these accomplishments.

As we plan for the 2023 calendar year, I ask that you consider supporting the COMTO Philadelphia Chapter. You have many choices of where to provide your financial support, and we would be honored and grateful to be among the recipients of such philanthropy. Your investment in COMTO Philadelphia will help provide our quality programming, professional development, and mentorship of future transportation leaders. COMTO Philadelphia is a 100 percent volunteer organization, in which all proceeds from our Partners are dedicated to cover events except for our Annual Scholarship Golf Outing fundraiser.

I invite you to look at the opportunities herein to support and strengthen our local COMTO Chapter, while creating value and positive exposure for your business. Your firm will be recognized as an integral partner of the Philadelphia Area Chapter in transforming minority participation within the transportation industry in our region.

Click on this corporate sponsorship <u>link</u>, mail your sponsorship form, or visit our website, <u>www.comtophila.org</u> to solidify your commitment to the region's transportation industry. Do not hesitate to contact me at 215-606-0917 or <u>daniel.villanueva@aecom.com</u> if you have any questions concerning partnering with the COMTO Philadelphia Chapter.

With sincere appreciation, Daniel Villanueva President, COMTO Philadelphia



Philadelphia Executive Board





Daniel VillanuevaPresident



Flora Castillo 1st Vice President



Lennox Hyman 2nd Vice President



Ketnah Parchment Treasurer



Mibin Anthony Assistant Treasurer



Ayesha Hassan Financial Secretary



Monise MosesCorresponding Secretary



Lydia Grose Immediate Past President



About Us

COMTO was created to provide a forum for minority professionals in the transportation industry.

COMTO's membership includes individuals, groups, transportation agencies, private sector corporations, non-profit organizations, and certified M/W/DBE businesses.



Our National Presence



Our Beginning

Founded in 1971, COMTO was created to provide an advocacy forum for minority professionals in the transportation industry.



Our Mission

To ensure opportunities and maximum participation in the transportation industry for minority individuals, veterans, people with disabilities and certified M/W/DBE businesses through leadership training, professional development, scholarship and internship funding, political advocacy, partnership building and networking opportunities.



Our Membership

Over 3,000 members and 37 chapters throughout the United States and internationally that include individuals, groups, transportation agencies, private sector corporations, non-profit organizations, and Historically Underutilized Businesses (HUBs) as DBE, WBE, SBE and VSOB.



Our Local Presence



Our Beginning

Since 1981, the COMTO Philadelphia Chapter has made efforts to provide opportunities for the advancement of minorities in the region's transportation industry.



Our Mission

To provide a forum which promotes collaboration, professional development, and information sharing among minority professionals, businesses, and communities to assist with their roles in connection with the operations of public transportation involving, highway, rail, waterways, air, and mass transit.



Our Membership

Stands at upwards of 100 members in the Philadelphia region, that includes prominent transportation leaders from both the public and private sectors, certified DBE, WBE, SBE and VSOB businesses, and students



Our Value to the Region

Local

Programs

PROFESSIONALS

<u>Community Engagement</u> through volunteerism to distribute meals during the holidays and partner with regional schools to mentor middle and high school students to consider careers in transportation.

<u>Networking Break</u> provides opportunities for regional Historically Underutilized Businesses to network and obtain industry related information.

<u>Professional Development</u> promotes collaboration among members to engage, educate, and energize their learning with transportation industry leaders on current events and trends.

STUDENTS

<u>Garrett Morgan Career Day</u> positions minority students for internships and job opportunities with businesses in our regional transportation network.

<u>Scholarship Luncheon</u> is our signature event showcasing awards made to high school students and students our regional transportation network.

<u>Annual Scholarship Golf Outing</u> is our signature fundraiser to support scholarships to regional students (separate sponsorship event).



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2023 LEVELS	PLATINUM \$4,000	GOLD \$2,500	SILVER \$1,000	DBE \$500
Recognition at all programs and Events	✓	✓	✓	✓
Company logo on all event materials	✓	~	✓	✓
Logo link to company website	✓	✓	✓	✓
Company spotlight in eNewsletter, website, and social media	✓	✓	✓	✓
Company key job postings on COMTO website	✓	✓	✓	
Complimentary COMTO Philadelphia membership for company employee	4	2	1	
Complimentary ticket(s) for Networking Breakfast	6	4	2	
Complimentary ticket(s) for Annual Scholarship Luncheon	TABLE	4	2	
Opportunity to present scholarship awards to recipients	✓			
Welcoming remarks and company introduction at W/M/S/DBE and Networking Breakfast	✓			
Welcoming remarks and company introduction at virtual programs	~			
Full-page ad in Annual Scholarship Luncheon Program	✓			
Half-page ad in Annual Scholarship Luncheon Program		✓		
Quarter-page ad in Annual Scholarship Luncheon Program			✓	
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2023 Chapter Calendar

Date	Event
February 22 nd	WTS/COMTO Joint Event
February 28/29th	COMTO Philadelphia Birthday
March	COMTO Garrett Morgan Program
March 1st	First Day of Women's History Month
March 13 th	Executive Board Meeting
March 15 th	COMTO HQ - Celebrating Women Who Move the Nation
March 21st	General Membership Meeting (Virtual, Hybrid)
March 30 th	COMTO Women's History Month Event
April 17 th	Executive Board Meeting
April 19 th	General Membership Meeting - Professional Development
May 1st	First Day of Asian Pacific American Heritage Month
May 15 th	Executive Board Meeting
May 17 th	General Membership Meeting
June 1st	First Day of LGBTQ+ Pride Month
June 2 nd	COMTO Scholarship Luncheon
June 19 th	Juneteenth / Executive Board Meeting
June 21st	General Membership Meeting - Professional Development
July 8-11 th	COMTO HQ - 52 nd Annual National Meeting and Training Conference
July 17 th	Executive Board Meeting
July 19 th	General Membership Meeting
July 31st	COMTO 24th Annual Golf Outing
August 14 th	Executive Board Meeting
September	COMTO Small Business Networking Breakfast
September 18 th	Executive Board Meeting
September 20 th	General Membership Meeting
October 1st	Hispanic Heritage Month
October 10 th	COMTO Hispanic Heritage Month Celebration
October 16th	Executive Board Meeting
October 18th	General Membership Meeting
November 13 th	Executive Board Meeting
November 15 th	General Membership Meeting
November 16 th	COMTO Thanksgiving Basket Drive
December	COMTO Adopt-A-Family
December 18 th	Executive Board Meeting
December 20 th	General Membership Meeting - Professional Development





Corporate Partnership Form

Thank you for your support

Company Name:	
Contact Person/Title:	
Mailing Address:	
Business Phone:	
Email:	
Partnership Level	
Platinum \$4,000	Silver \$1,000
Gold \$2,500	■ DBE \$ 500

By signing below your company agrees to be a partner as indicated above. Payments can be made by check payable to COMTO Philadelphia or through our website at www.comtophila.org.

Email your form to Ketnah Parchment at kparchment@miconsult.net or mail to COMTO-Philadelphia Chapter, c/o Ketnah Parchment, P.O. Box 40746, Philadelphia, PA 19107









COMTO Philadelphia Chapter P.O. Box 40746 Philadelphia, PA 19107



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Thank You

www.comtophila.org