



Partnership Opportunities



➤ 2024

Engage
Energize
Empower

Dear Partner,

The Conference of Minority Transportation Officials (COMTO) is a multi-ethnic, non-profit 501(c)(3) association encompassing every level of the transportation industry in a variety of fields and disciplines. Over the past 50 years, COMTO has been the 'Voice for Equity in Transportation' with over 39 chapters throughout the United States and internationally, We Move the Nation through our mission to support the advancement of minority professionals and businesses working in the transportation industry.

In 2022, the COMTO Philadelphia Chapter was awarded both the "Chapter of the Year" and "Best COMTO Community Engagement" awards. In 2023, the COMTO Philadelphia Chapter was awarded "Best COMTO Community Engagement" award. We will continue to explore new and engaging programs, relationships, and a creative space to energize and empower inclusive voices to be heard within the transportation industry and from our partners through these accomplishments.

As we plan for the 2024 calendar year, I ask that you consider supporting the COMTO Philadelphia Chapter. You have many choices of where to provide your financial support, and we would be honored and grateful to be among the recipients of such philanthropy. This is an investment you make today in COMTO Philadelphia our quality programming, professional development, and mentorship of future transportation leaders. COMTO Philadelphia is a 100 percent volunteer organization, in which all proceeds from our Partners are dedicated to cover events except for our Annual Scholarship Golf Outing fundraiser in August.

I once again invite you to take a look at the opportunities herein to support and strengthen our local COMTO Chapter, while creating value and positive exposure for your business. Your firm will be recognized as an integral partner of the Philadelphia Area Chapter in transforming minority participation within the transportation industry in our region.

Click on this [corporatesponsorship link](#), mail your sponsorship form, or visit our website, www.comtophila.org to solidify your commitment to the region's transportation industry. Do not hesitate to contact me at 609-533-9551 or daniel.villanueva@aecom.com if you have any questions concerning partnering with the COMTO Philadelphia Chapter.

Thankfully,
Daniel Villanueva
President, COMTO Philadelphia





About Us

COMTO was created to provide a forum for minority professionals in the transportation industry.

[COMTO's membership includes individuals, groups, transportation agencies, private sector corporations, non-profit organizations, and certified M/W/DBE businesses.](#)

Our National Presence



Our Beginning

[Founded in 1971, COMTO was created to provide an advocacy forum for minority professionals in the transportation industry.](#)



Our Mission

[To ensure opportunities and maximum participation in the transportation industry for minority individuals, veterans, people with disabilities and certified M/W/DBE businesses through leadership training, professional development, scholarship and internship funding, political advocacy, partnership building and networking opportunities.](#)



Our Membership

[Over 3,000 members and 39 chapters throughout the United States and internationally that include individuals, groups, transportation agencies, private sector corporations, non-profit organizations, and Historically Underutilized Businesses \(HUBs\).](#)

Our Local Presence



Our Beginning

[Since 1981, the COMTO Philadelphia Chapter has made efforts to provide opportunities for the advancement of minorities in the region's transportation industry.](#)



Our Mission

To provide a forum which promotes collaboration, professional development, and information sharing among minority professionals, businesses, and communities to assist with their roles in connection with the operations of public transportation involving, highway, rail, waterways, air, and mass transit.



Our Membership

[Stands at upwards of 120 members in the Philadelphia region, that includes prominent transportation leaders from both the public and private sectors, certified M/W/DBE businesses, and students.](#)

Our Value to the Region

PROFESSIONALS

- [Community Engagement through volunteerism to distribute meals during the holidays and partner with regional schools to mentor middle and high school students to consider careers in transportation.](#)
- [Networking Breakfast](#) provides opportunities for regional Historically Underutilized Businesses to network and obtain industry related information.
- [Professional Development](#) promotes collaboration among members to engage, educate, and energize their learning with transportation industry leaders on current events and trends.

Local Programs

STUDENTS

- [Garrett Morgan Career Day positions minority students for internships and job opportunities with businesses in our regional transportation network](#)
- Scholarship Luncheon is our signature event showcasing awards made to high school students and students pursuing post-secondary education.
- Annual Scholarship Golf Outing is our signature fundraiser to support scholarships to regional students (*separate sponsorship event*).

Partnership Opportunities

2024 LEVELS	PLATINUM \$4,000	GOLD \$2,500	SILVER \$1,000	DBE/SBE \$500
Recognition at all programs and Events	✓	✓	✓	✓
Company logo on all event materials	✓	✓	✓	✓
Logo link to company website	✓	✓	✓	✓
Company spotlight in eNewsletter, website, and social media	✓	✓	✓	✓
Company key job postings on COMTO website	✓	✓	✓	
Complimentary COMTO Philadelphia membership for company employee	4	2	1	
Complimentary ticket(s) for DBE Networking Breakfast	6	4	2	
Complimentary ticket(s) for Annual Scholarship Luncheon	TABLE	4	2	
Opportunity to present scholarship awards to recipients	✓			
Welcoming remarks and company introduction at W/M/S/DBE and Networking Breakfast	✓			
Welcoming remarks and company introduction at virtual programs	✓			
Full-page ad in Annual Scholarship Luncheon Program	✓			
Half-page ad in Annual Scholarship Luncheon Program		✓		
Quarter-page ad in Annual Scholarship Luncheon Program			✓	



Corporate Partnership Form

Thank you for your support

Company Name: _____

Contact Person/Title: _____

Mailing Address: _____

Business Phone: _____

Email: _____

Partnership Level

Platinum \$4,000

Silver \$1,000

Gold \$2,500

DBE/SBE \$ 500

By signing below your company agrees to be a partner as indicated above. Payments can be made by check payable to COMTO Philadelphia or through our website at www.comtophila.org.

Email your form to Ketnah Parchment at kparchment@miconsult.net or mail to COMTO-Philadelphia Chapter, c/o Ketnah Parchment, P.O. Box 40746, Philadelphia, PA 19107





COMTO Philadelphia Chapter
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Thank You